



Town of Arlington, Massachusetts
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Minutes 11/05/2008

Arlington Recycling Committee - Wed 11/5/08 - 7:30 PM Town Hall Annex.

Present: Gordon Jamieson (Chair), Juli Brazile, Nigel Kraus, Anneli Mynttinen, Adrian Wheelock, Katrina Rideout, Julie McDaniel, Elizabeth Heichler, Brian Lavalley, Pete Howard (Secretary) - Our thanks to Pete for drafting the minutes

Discussion of preparations for

- Arlington Recycles Week (Nov 9-15) and Community Collection Day (Nov 15) (CCD)

The reusable bag distribution solicitation was successful with nearly everyone receiving a promise: S&S Juli Yes -

Trader Joe Gordon Yes

- Walgreen Gordon Yes

- S/S Juli Yes

- Foodmaster Pete Maybe (bags stuck in customs)

- Whole Foods Anneli Yes

- Watertown Bank Ruth Yes

Bags will be distributed to residents as they arrive at CCD and we hope to have a display of the bags onsite

Gordon/Ruth have the town's tax id information, if needed, that certifies bag donations as for a non-profit.

For promotional purposes, besides the bag itself, the cmte will list donors in the Advocate afterwards

Volunteers for CCD on 11/15 are as follows (please provide corrections)

9:00-11:00: Gordon - Elizabeth - Anneli - Margie - Nigel/SAVE Club - (Brian?)

11:00-1:00: Pete - Ian/Griffin (Julie's sons) - Katrina - Adrian - Nigel/Save Club

Nigel & the SAVE Club will be there all day to collect redeemable bottles & cans

Additional prep and promotional work:

- The message board in front of Town Hall has been reserved starting on 11/5.

- Ruth and Gordon updated cable powerpoint presentation and forwarded it along to ACMI

- Ruth has posted a display in the Town Hall Lobby based on the powerpoint presentation.

- Town has posted information to the website and is distributing electronic notice thereof

- Gordon has posted information to the arlington list (both to be repeated next week)

- Juli has confirmed book collection with Stratton School

- Gordon has confirmed children's book collection w/DeAnne (mat'ls for children at Boston Medical Center)

- Juli & Elizabeth will prepare an article/press release for publication the Advocate based on a rough outline provided by Gordon - Article to emphasize the impact of seemingly trivial recycling actions when everyone in town does it (what we are terming the 20K/4K multiplier effect). They will also prepare post-event piece thanking those firms that donated reusable bags as well as providing event 'metrics'

Other discussion

- Katrina warned that Abitibi may change its mode of operation if the market for recycled paper dose not improve.

Katrina and Brian further commented that the cardboard mkt has also been severely impacted.

- Nigel suggested a can collection container that he saw recently would be effective if set up by the trash cans on the playing fields. Brian will find how much they cost (\$177 ea)

- Juli McDaniel suggested publicizing recycling of material not picked up by Waste Management. There is a section in the annual solid waste/recycling calendar/flyer on this topic. This would be a great topic for a follow promotional piece in the Advocate (January) after the guide has been distributed to residents

Ongoing/future

- Collection bin network expansion/promotion
- E Arlington is underserved and represents high potential for additional 'bin-related' savings!
- Walgreens - Gordon to approach regarding possibility of placing cardboard/abitibi bins in their lot
- Schools Abitibi bins et al
- Hardy Principal supportive but no room
- Thompson Juli (after election)
- Bishop - Anneli
- Stratton - ???
- We need to compile bin location list & make map

Add'l long-term activities

- Arl Sus Action Plan should include MSW
- Formal committee membership
- Composting (schools/homes)
- Cardboard (schools/homes)
- Website transition progress/update
- Visible waste ban enforcement
- Bottle bill (state house)
- No waste lunch
- PAYT